

SUCCESS STORY

COOP

SLOVAKIA



SPONTANEOUS OFFER RESULTED IN 15 BALERS

Orwak's distributor in Slovakia recently supplied 15 Compact 3110 balers to COOP stores in eastern Slovakia. It began with a successful trial installation after a retail event and has now helped COOP achieve more efficient waste management.

IT ALL STARTED WITH THE RETAIL EVENT SAMOŠKA IN KOŠICE, EASTERN SLOVAKIA. It is a major gathering for Czech and Slovak retailers and bring together store owners, franchisers and suppliers to connect and get inspired by innovations in the industry.

Successful trial installation was key

Orwak's Slovakian distributor, who participated and had the Orwak baler Compact 3110 on display, met with representatives for COOP in the Vranov nad Topľou district and they had an interesting conversation about the benefits of waste compaction. COOP accepted the offer to test the demo baler from the event for one month in one of its stores.

Trial installations usually turn out well, and COOP Vranov nad Topľou was very satisfied with the outcome. Before the trial was over, COOP placed an order for 5 units of Compact 3110! Later they decided to purchase another 10 balers for additional stores in the same district! In total, 15 Orwak balers are now installed and simplifying daily work for the shop assistants. Before the baler installations, the staff had to fold, flatten and tie cardboard and plastic manually, which was time consuming and inconvenient. The bundles of packaging waste were stored at the back of the shop and collected every 2 weeks by a WMC.

Compaction benefits

Now, when the balers are in place, the main plus of this solution is the elimination of extra work for the shop assistants related to tying, cutting and folding loose cardboard and plastic.



The collection system still remains the same, where a WMC picks up the bales free of charge every 2 weeks, but the stores save valuable floor space in the storage area and by simply disposing of empty packaging materials in a baler, the staff is released from the hard work related to the manual waste handling and has more time for other more productive chores. It is not only a more efficient waste management solution, but also a more sustainable, contributing to an increased recycling rate.



3110: Ideal for small stores

Why did COOP choose this specific baler model? Compact 3110 has the most compact design and fits easily even into smaller storage areas, where every sqm counts and the advanced simplicity is also appealing. COOP wants a safe and user-friendly machine that is intuitive and easy to operate for all staff, and this baler has proven to simplify the daily handling of packaging waste.



Service technician trains the staff



Before: loose bundles of cardboard



After: compact bales