## SUCCESS STORY BLUESUN HOTELS & RESORTS CROATIA



## **BALER INVESTMENT FOR A GREENER FUTURE**

Bluesun Hotels & Resorts, one of Croatia's leading hospitality groups, has successfully implemented sustainable waste compaction and recycling solutions in collaboration with Interzero, Orwak's representative in Croatia.

THE INVESTMENT IN ORWAK MULTI-CHAMBER BALERS FOR SORTING AT SOURCE AND TWO FLEX 1100 COMPACTORS FOR BAGGED WASTE IS A SIGNIFICANT STEP IN BLUESUN'S GREEN TRANSITION. Interzero is a company that provides comprehensive environmental services, specializing in waste management, closed-loop solutions, and recycling, with a vision of a world without waste.

As part of the cooperation with Interzero, Bluesun equipped its hotels, Alga in Tučepi, Marina, Maestral, Soline, and Berulia in Brela, with the heavy duty multi-chamber balers 5070-HDC from Orwak.



Additionally, its Punta Rata restaurant in Brela now uses the smaller 3-ton press force Multi 5070 to efficiently manage packaging waste on-site.



This investment marks a significant step in Bluesun's green transition. It represents a complete transformation in their environmental practices and a strong commitment to sustainable operations.

With Interzero's expertise, staff training, and after-sales support, Bluesun chose a market leader that fully meets their environmental and operational needs. Beyond balers, Bluesun also invested in two Orwak Flex 1100 in bin compactors for bagged mixed waste, significantly reducing its volume and thus minimizing the frequency of waste collections and operational costs.



Robert Sedlar, Head of Sales at Interzero Croatia, stated: "This partnership with Bluesun proves Interzero's capability as a one-stop-shop for sustainable waste management solutions":

"Besides saving space, Bluesun's facilities will now generate higher value from baled cardboard and plastic, which Interzero will purchase, recycle, and reintegrate into the circular economy."

This project clearly demonstrates that responsible business practices and green technologies go hand in hand. With this investment, Bluesun has not only optimized internal processes but also made a meaningful contribution to environmental protection.

Together with Interzero, Bluesun is setting a new standard for sustainable tourism in Croatia.



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